



FROM THE
FIELDS

WE ARE...

AWARD-WINNING CURATORS

MUSICAL PROGRAMMERS

BRAND EXPERTS

MARKETERS

FROM THE FIELDS

From the Fields is an award-winning independent events agency. Our events are driven by purpose and the belief that great things happen when people come together. We are producers, bookers, marketers, partnership and activation specialists, with an outstanding record of delivering critically acclaimed cultural experiences.

We deliver world-renowned festivals Kendal Calling and bluedot, cutting-edge new music shows Inner City Electronic and Off the Record, as well as Arts Council England and local authority-backed coastal events Arts by the Sea and Festival of the Sky. We look after a roster of external clients, including BoomTown Fair, Manchester Food & Drink Festival, and many others. From the Fields are industry leaders in curating groundbreaking experiences across music, arts, science, culture, dance, theatre and much more.



OUR SERVICES

- Music Programming
- Arts Curation
- Brand Partnerships
- Marketing



MUSIC PROGRAMMING

We are award winning creators of industry-leading programmes of live music, regularly booking sell out festivals, tours, brand-led activations and artist showcases.

Our work takes us to many unique locations, from idyllic parkland in the Lake District, to stunning stretches of sandy beach in Bournemouth, to the Jodrell Bank Observatory in Cheshire, a UNESCO world heritage site and home to the 3rd largest steerable radio telescope on Earth. We work with venues, town halls and even the odd pub, including the highest in all of England, the Tan Hill Inn!

With audience engagement firmly in mind, we create high quality programmes from a wide roster of agencies we work with to ensure our events are a success.

Events we have programmed have received various accolades and awards, including the UK's Best Small, Best Medium and Best New Festival.

Please contact us on the form below to find out how we can help your event or concept.

WHO WE WORK WITH

ARTISTS

**MUMFORD & SONS. CALVIN HARRIS
NOEL GALLAGHER. STEREOPHONICS
KRAFTWERK. JEAN MICHEL-JARRE. BJORK
TOM JONES. CHEMICAL BROTHERS
SNOOP DOGG. FRANK TURNER. MADNESS
AND 1000'S MORE...**

AGENCIES

**13 ARTISTS. CAA. DMF MUSIC
DIPLOMATS OF SOUND. ITB. PARADIGM
PRIMARY TALENT INTERNATIONAL. SOLO
AGENCY. UNITED TALENT AGENCY. WME
X-RAY TOURING**





MACHINE

bluedot

bluedot

NYE

EMERGENCY
EXIT

ARTS CURATION

FTF are experts in artistic programming, regularly curating unforgettable experiences, from projection-mapped spectacles through to carnival parades, mesmerising installation artworks and standout interactive theatre.

With audience engagement firmly in mind, we create high quality programmes from the wide roster of artistic talent on our books, from set-builders to carnival producers, performers and makers.

With a longstanding relationship with Arts Council England and many award-winning arts programmes under our belt, we're able to offer clients industry-leading and site-specific curation, tailored to the theme and ethos of your event.

Please contact us on the form below to find out how we can help your event or concept.

WHO WE WORK WITH

ARTS BODIES

ARTS COUNCIL ENGLAND. BOURNEMOUTH COUNCIL. NEL COUNCIL.

OUR CURATIONS

**ARTS BY THE SEA. FESTIVAL OF THE SKY
LOST EDEN. THE OUTER SPACE. FORGOTTEN
VOYAGES. LUNAR LOOPS. GAIA.**





BRAND PARTNERSHIPS

From the Fields has devised and delivered groundbreaking brand activations for over a decade, and we are delighted to present From the Fields Partnerships – a full-service agency dedicated to creating incredible brand partnerships across our portfolio.

Our extensive network of rightsholders, both within and outside of the events we manage, enables us to offer an unrivalled range of partnership opportunities perfect for any business or brand. From major international sporting events to global performing artists and speakers, we deliver perfectly-aligned sponsorship properties.

Our unique knowledge of the live environment allows us to bring ideas to life. Whether designing and building bespoke structures and activations, or curating tailored content and communications strategies, we operate a team of specialists adept at taking ideas and turning them into reality.

We believe in being bold with our ideas, and brave in our decision making. If it doesn't fit, we won't force it. Interested in working with us? Scroll down to get in touch.

WHO WE WORK WITH

RIGHTS HOLDERS

KENDAL CALLING. MANCHESTER FOOD & DRINK FESTIVAL. BLUEDOT FESTIVAL.

BRANDS

HEINEKEN. THREE. AMAZON MUSIC. NEW BALANCE. UNITED UTILITIES. VIRGIN TRAINS. BRUNTWOOD. WKD. SMIRNOFF. CO-OP. STRONGBOW. LIDL. FREIXENET. KRAKEN RUM. UK SPACE AGENCY. OVO ENERGY. MOET & CHANDON. RED BULL. DIAGEO. PORTOBELLO ROAD GIN. ABSOLUTE. MIXMAG





MARKETING

FTF Marketing is an integrated, full-service marketing agency with over a decade's track record of building brands and selling-out events.

Our in-house team oversee campaigns from concept to delivery, through delivery of online and offline promotions, in-event marketing and much more.

WHAT WE DO

CONTENT CREATION. ORGANIC & PAID SOCIAL MEDIA. PRESS & PUBLIC RELATIONS, INCLUDING CRISIS COMMS. CAMPAIGN DELIVERY & OPTIMISATION. REPORTING & ANALYSIS

OUR CAMPAIGNS

KENDAL CALLING. BLUEDOT. STRONGBOW THREE. AMAZON MUSIC. NEW BALANCE UNITED UTILITIES. VIRGIN TRAINS BRUNTWOOD







FROMTHEFIELDS.CO.UK